Maybank enhances digital presence with Quick Balance
First of its kind in Malaysia

Maybank today announced the launch of Malaysia's first ever "Quick Balance" service within the Maybank2u app, designed to enrich its mobile banking value proposition. It allows customers to view their account balance directly and simply through a tap of a button, and comes with the freedom to customise the specific balances to monitor even on the go.

Quick Balance aims to boost the Bank's digital banking presence, and follows the success of the recent Maybank2u App launch which has seen over 1,000,000 downloads since 8 September 2014.

Maybank's Head of Community Financial Services Malaysia, Hamirullah Boorhan said the introduction of the Quick Balance aims to enhance Maybank's offering in the digital space and provide Maybank customers with greater convenience when conducting basic banking.

"Viewing our account balance is something that each of us do on a regular basis. While our Maybank2u users can already do so easily, there are many customers who merely want to check balances but not transact online."

Quick Balance provides simplicity to individual customers who maintain a Banking or Card Account with Maybank and opt to only view their balances on mobile devices. It does not require customers to undertake a full Maybank2u online banking access and offers them flexibility to customize the balances they wish to monitor.

"Through Quick Balance, customers enjoy a convenient way to monitor their accounts anytime, anywhere. They can even quickly check their card balances before making purchases or whilst travelling abroad," said Hamirullah.

Obtaining the access to Quick Balance is simple. Customers can just create a new 6 digit Quick Balance PIN by registering any of their Savings, Current account or Credit Card number and they will immediately gain access to view their balances. The registration process requires a One Time Password which will be sent to their updated mobile phone number that needs to be keyed in, to ensure added security of this service.

The app is available for download respectively via Apple Store & Google Play Store for iOS and Android or any compatible devices.